

REP HEADLINE# 6259805 TRF# 324954
\$\$\$ MOD# 2: UNAPPROVED REV #2 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG14/12 15.2
CHANGES ** WFTV-TV ***

ADV # _____ ADV. NAME POLI/BNELSON/DSCC/D/SEN/FL REP. # _____ OFF. # 6556 SALESMAN # _____
AGY # 1286 AGY. NAME ABAR HUTTON MEDIA BUYER NAME SHELLI HUTTON

6190 GROVEDALE COURT, SUITE 200
ALEXANDRIA, VA 22310
SALES PRSN WA- JOE KNAUER

ORDER # _____ CONTRACT # 6259805 CLASS: NATL. LOCAL REGIONAL

PRDCT BILL NELSON/DSCC EST#542 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG8/12 AUG18/12 WK-2

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE AUG14/12 15.26

REP: TO LENA
FR JULIE
OKD M9 SEE LN 37
TTLS RTS
PLS CFM, THX 8/14

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 542

36	S		900A-1000A	30		\$800.00	8/16	8/17	0		TH-F	0
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PROGRAM : GMA SAT
ORD COM1: MAKE GOOD FOR M7
THIS IS A MAKE-GOOD FOR AUG11 ON LINE-25 FOR 1 SPOT/WK

37	A		900A-1000A	30		\$800.00	8/18	8/18	1		SAT	1
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PROGRAM : GMA SAT
ORD COM1: WE CAN OFFER GMA WEEKEND AS ORDERED ON ORIGINAL SPOT
THIS IS A MAKE-GOOD FOR AUG16 ON LINE-36 FOR 1 SPOT/WK

REP: TEL# 703 528 7800 FAX# 703 528 7880
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 *** WFTV-TV ***
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:												
M9	OK'D		BUY#36									
			MISSED:TH-F/900A-1000A				AUG16		30S	\$800.00	(AUG14/12)	
			OFFER:SAT/900A-1000A				AUG18		30S	\$800.00	PLS ADVISE.	
			CMT:WE CAN OFFER GMA WEEKEND AS ORDERED ON ORIGINAL SPOT									

AUG/12 56425.00
 CONTRACT TOTAL 56425.00
 TOTAL SPOTS 46

MARKET TOTALS \$137,621 WFTV 41% WKMG 6% WESH 43% WOFL 7% WKCF 1% WRBW 1% CABL 0%
 WOPX 0% WRDQ 1% EFTV 0%

SVC- NSI
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE